

« Audiovisual media without borders » : Names of first speakers confirmed

Wednesday, 2nd May 2018 in Lille, Grand Palais

Opening the « Journées Professionnelles » of the SERIES MANIA Festival

PRESS RELEASE

7th March 2018

Flagship event in the media and digital services sector, the NPA/Le Figaro Conference is on the move! **On the 2nd of May, the 27th edition will be held in Lille-Grand Palais, opening the “professional days” of the SERIES MANIA Festival.**

As the European Commission pursues its ambition for a Digital Single Market and as digital services have already broken down technological borders, the general theme of the 27th edition of the NPA/Le Figaro Conference will allow us to take the measure of this new situation: **Audiovisual media without borders.**

- Distribution facing a three-fold disruption on the technological, economic and legal fronts
- Rights sales, e-commerce, improved advertising... new income streams for media groups
- Cinema in the digital age – *in partnership with UniFrance*
- Digital Single Market : new balances in a new area of regulation
- OTT, SVoD, Skinny bundles... A new age for Pay-TV

For the occasion, **Xavier Bertrand**, *President of the Regional Council of Hauts-de-France*, will introduce the debates.

The first names of confirmed speakers include :

Thomas Anargyros – *President of USPA*, **Cécile Bertrand** - *International Research Manager at Eurodata TV WorldWide*, **Christian Bombrun** – *Entertainment and New Practices Director at Orange France*, **Olivier Bramly** - *Managing Director at FOX*, **Thomas Brémond** - *General Manager Europe at Freewheel*, **Gilles Fontaine** - *Head of Department for Market Information at European Audiovisual Observatory*, **Isabelle Giordano**- *CEO UniFrance*, **David Kessler** – *CEO at Orange Content*, **Fabrice Larue** - *President of Newen France*, **Grégoire Polad** - *CEO ACT*, **Sandrine Roustan** - *Head of international business development at Shangai Media Group*, **Christophe Tardieu** – *Director of CNC*, **Christophe Thorral** - *President of Lagardère Studios*, **Caroline Torrance** – *Head of Scripted Zodiak Media*, **Steve Unger** - *Director of Strategy, International, Technology and Economist at OFCOM*, **Gary Wolf** - *EVP Strategy & Development at All3Media...*

Debates will be moderated by Philippe Bailly, president of NPA Conseil, and Enguérand Renault, editor-in-chief for media and technologies at *Le Figaro*.

Juliette Giraud- jgiraud@npaconseil.com- 01 74 71 43 86